

**FOR IMMEDIATE RELEASE**

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## **IGM Launches Daily Quant-Based Trading Ideas with IGM G10 FX Playbook**

*Financial Institutions Gain Trading and Advisory Edge in Currency Markets with Back tested and Costed Strategies*

**Boston, MA – (Jan. 21, 2020)** – IGM, a subsidiary of Informa plc (LSE: INF), a leading provider of solutions for financial services professionals, has launched the IGM G10 FX Playbook, offering financial institutions actionable analysis and talking points for client and in-house currency market trading strategy.

To learn more about the IGM G10 FX Playbook, visit: <https://financialintelligence.informa.com/igm-playbook-library>.

With the IGM G10 FX Playbook, firms without access to in-house quant teams can gain diverse systematic perspectives in the form of quantitative trading signals for five unique strategies updated daily.

- **Stacked Indicators** relying on a blend of "stacked" technical analysis indicators.
- **Implied Sentiment** deriving market sentiment from FX option implied volatilities.
- **Economic Indicators** using composite indexes drawn from hand-picked economic indicators.
- **Flow Factor** leveraging unique proprietary FX flow factor inputs inferred from EPFR's global fund flow data.
- **Profile Based** tapping into composite indices based on well-known currency pair profiles.

The trade signals indicate whether firms should hold, abandon or enter fresh positions based on price changes and other data. Trading desks and sales teams can use daily updates on strategy returns and current market insights to pair trade signals, strengthen their position, better justify ideas to clients, or execute more trades.

Strategies are back-tested by at least 10 years and all trade simulations incorporate realistic transaction costs, carry costs, and bid-ask spreads which rival models often overlook.

**Woon Tian Yong, Data & Quantitative Solutions Specialist for IGM**, said: "We scan the FX markets to detect shifts in underlying trends. With the IGM G10 FX Playbook, we deliver clearly explained and illustrated daily trading signals across five different strategies to firms who want to quickly enhance their grasp of the currency markets."

**Michelle Kwek, IGM's Head of Research Asia**, said: "Our latest offering is an actionable quantitative research tool that enables financial institutions to benefit from prescriptive and realistically derived

market insight. The IGM G10 FX Playbook is a cost-effective means to access reliable and verified quantitative research in the G10 currency space."

**About Informa Global Markets**

Informa Global Markets, a part of Informa Financial Intelligence, is the leading global provider of real-time, independent market commentary and analysis, covering global debt capital markets, foreign exchange, sovereign debt, and emerging markets. Informa Global Markets provides real-term analysis and commentary to market professionals on a 24-hour a day basis. For more information, please visit <https://www.informagm.com/>.

**About Informa Financial Intelligence**

Financial Intelligence, part of the Informa Intelligence Division of Informa plc, is a leading provider of products and services helping financial institutions around the world cut through the noise and take decisive action. Informa Financial Intelligence's solutions provide unparalleled insight into market opportunity, competitive performance and customer segment behavioral patterns and performance through specialized industry research, intelligence, and insight. For more information, please visit <https://financialintelligence.informa.com>.

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