



ASSESS YOUR COMPETITIVE POSITION. IDENTIFY MARKET OPPORTUNITY. OWN YOUR SUCCESS.

What changes are happening between FBX, Informa Financial Intelligence and Novantas?

Today, FBX, an Informa Financial Intelligence business, has completed an agreement to combine with Novantas Inc, a US-based data and analytics firm. Together they will create a newly formed entity that will launch a new brand to market late in Q3 of 2021.

Why Novantas?

By bringing together Novantas and FBX, a new leading provider of data, analytics, and decision support tools to financial institutions across the balance sheet emerges. FBX and Novantas are exceptional complements to each other's current businesses and capabilities. FBX has significant depth in the lending lines of business based on both market rates and transactional data. Novantas brings depth in deposits transaction data that when integrated with FBX's comprehensive rate data creates powerful insights critical to customers. Additionally, Novantas' optimization capabilities in digital, in-bank productivity and marketing combined with FBX's Digital Banking Hub will help our customers more successfully meet the challenges of an accelerated digital transformation. Together, FBX and Novantas solutions will help solidify a broader competitive position enabling us to serve our customers on the most critical issues and accelerate the delivery of work-flow solutions required for financial institutions to make more profitable decisions faster.

What are the synergies and opportunities between FBX and Novantas?

Novantas and FBX will bring together an unparalleled set of industry leading data, advanced analytics and decision support tools across deposits and lending with the domain expertise necessary to embed solutions into our customers' critical workflows. Highly complementary of one another, the combination allows us to improve the overall value that we collectively deliver to our customers.

How will the changes impact the data and analysis I receive?

There will be no changes to the services you receive today; FBX and Novantas will only work to deliver an even more robust solution offering to our clients.

Will your coverage areas change?

Today, our coverage areas will not change. Through the combination of FBX and Novantas our coverage and solution offerings will only become more robust

What does this mean for my contract?

There is no change to anything we do at FBX today, including contracts and agreements.

Will the changes impact my billing?

No, there will be no immediate impact to your billing.

What does this mean for up forthcoming subscription renewal?

There is no change to anything we do at FBX today, and our continued focus will be on delivering the competitive intelligence and solutions you rely on today.

Will my point of contact at FBX change?

There is no change to the team today. Please continue to contact us as normal.

Will FBX's mission remain the same?

Yes, our mission to produce differentiated, proprietary data that enables our customers to identify market opportunity, assess their competitive position and ultimately make better business decision, will remain the same.