

Financial Intelligence
Informa



EPFR US Stock Barometer

Data as of 2020/11/05



EPFR Stock Barometer – S&P 500



Ranking by AuM		AuM	Daily Stock Flows (Mil USD)			5-Day Cumulative Stock Flows (Mil USD)			Crowding
Security Name	ISIN	Mil USD	Aggregate	Active	Passive	Aggregate	Active	Passive	FundCt
Apple Inc.	US0378331005	\$ 175,049.75	\$ 412.32	\$ (3.60)	\$ 415.92	\$ 730.74	\$ (63.82)	\$ 794.56	618
Microsoft Corporation	US5949181045	\$ 161,165.80	\$ 348.55	\$ (1.60)	\$ 350.15	\$ 673.90	\$ (47.09)	\$ 720.99	687
Amazon.com Inc.	US0231351067	\$ 123,438.07	\$ 310.58	\$ (1.35)	\$ 311.93	\$ 498.29	\$ (45.77)	\$ 544.06	561
Facebook Inc.	US30303M1027	\$ 58,536.26	\$ 146.15	\$ (1.45)	\$ 147.60	\$ 244.33	\$ (32.96)	\$ 277.29	517
Alphabet Inc.	US02079K3059	\$ 44,957.03	\$ 114.62	\$ (1.02)	\$ 115.64	\$ 178.83	\$ (17.10)	\$ 195.93	555
Johnson & Johnson	US4781601046	\$ 41,726.70	\$ 17.94	\$ (0.52)	\$ 18.47	\$ 174.56	\$ (8.41)	\$ 182.97	549
Alphabet Inc.	US02079K1079	\$ 38,919.40	\$ 108.73	\$ (2.31)	\$ 111.04	\$ 166.09	\$ (24.67)	\$ 190.76	426
Nvidia Corp	US67066G1040	\$ 36,440.03	\$ 104.19	\$ 0.43	\$ 103.76	\$ 153.43	\$ (11.64)	\$ 165.07	541
Visa Inc	US92826C8394	\$ 35,577.68	\$ 14.74	\$ 0.23	\$ 14.50	\$ 140.61	\$ (13.13)	\$ 153.74	542
The Procter & Gamble Company	US7427181091	\$ 32,721.44	\$ 4.50	\$ (1.58)	\$ 6.09	\$ 124.95	\$ (8.66)	\$ 133.62	500
United Health Group Incorporated	US91324P1021	\$ 30,781.24	\$ 17.93	\$ 1.46	\$ 16.47	\$ 156.60	\$ 4.11	\$ 152.49	514
MasterCard Incorporated	US57636Q1040	\$ 29,496.50	\$ 9.51	\$ 0.04	\$ 9.47	\$ 116.25	\$ (7.53)	\$ 123.78	488
Adobe Inc	US00724F1012	\$ 29,210.38	\$ 67.37	\$ 0.33	\$ 67.05	\$ 108.70	\$ (2.90)	\$ 111.61	513
The Home Depot Inc.	US4370761029	\$ 28,134.25	\$ 11.69	\$ (2.27)	\$ 13.96	\$ 144.49	\$ (15.25)	\$ 159.74	487
Berkshire Hathaway Inc.	US0846707026	\$ 26,655.99	\$ (11.98)	\$ (2.42)	\$ (9.57)	\$ 108.11	\$ (16.34)	\$ 124.45	343
JPMorgan Chase & Co.	US46625H1005	\$ 26,079.35	\$ (4.80)	\$ (2.13)	\$ (2.68)	\$ 93.92	\$ (12.86)	\$ 106.78	449
Paypal Holdings Incorporation	US70450Y1038	\$ 25,019.93	\$ 60.98	\$ 0.05	\$ 60.93	\$ 84.32	\$ (13.52)	\$ 97.84	440
Intel Corporation	US4581401001	\$ 25,004.34	\$ 69.49	\$ (2.04)	\$ 71.52	\$ 107.12	\$ (14.81)	\$ 121.93	583
Comcast Corporation	US20030N1019	\$ 24,612.03	\$ 53.05	\$ (0.95)	\$ 54.01	\$ 85.44	\$ (4.23)	\$ 89.67	465
Salesforce.com Inc.	US79466L3024	\$ 24,230.93	\$ 14.36	\$ (0.54)	\$ 14.90	\$ 105.45	\$ (14.60)	\$ 120.06	426
Verizon Communications Inc.	US92343V1044	\$ 23,846.37	\$ 2.58	\$ (1.73)	\$ 4.31	\$ 94.61	\$ (7.94)	\$ 102.55	546
Merck & Co. Inc	US58933Y1055	\$ 23,119.76	\$ 13.10	\$ (0.17)	\$ 13.27	\$ 105.32	\$ (2.71)	\$ 108.03	573
Pepsico Inc	US7134481081	\$ 22,958.30	\$ 48.28	\$ (1.63)	\$ 49.91	\$ 68.07	\$ (9.71)	\$ 77.78	489
Pfizer Inc.	US7170811035	\$ 21,530.68	\$ 6.39	\$ (1.16)	\$ 7.55	\$ 89.08	\$ (13.14)	\$ 102.22	503
Netflix Inc.	US64110L1061	\$ 20,768.68	\$ 61.60	\$ 0.45	\$ 61.15	\$ 80.68	\$ (7.30)	\$ 87.98	403
Cisco Systems Inc.	US17275R1023	\$ 20,155.44	\$ 44.40	\$ (1.61)	\$ 46.01	\$ 70.26	\$ (9.98)	\$ 80.24	556
WALMART INC	US9311421039	\$ 20,099.37	\$ (0.82)	\$ (0.53)	\$ (0.29)	\$ 67.42	\$ (7.47)	\$ 74.90	440
Abbott Laboratories	US0028241000	\$ 19,744.43	\$ 13.87	\$ (0.56)	\$ 14.43	\$ 88.83	\$ (0.33)	\$ 89.16	409
The Coca-Cola Company	US1912161007	\$ 18,877.24	\$ 5.63	\$ (0.58)	\$ 6.21	\$ 69.70	\$ (4.09)	\$ 73.80	471
Amgen Inc.	US0311621009	\$ 18,698.66	\$ 35.83	\$ (0.72)	\$ 36.55	\$ 119.90	\$ (6.90)	\$ 126.80	536

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Ranking by Active Fund Inflow/Outflow		AuM	Stock Flows (Mil USD)			5-Day Cumulative Stock Flows (Mil USD)			Crowding
Security Name	ISIN	Mil USD	Aggregate	Active	Passive	Aggregate	Active	Passive	FundCt
Fidelity National Information	US31620M1062	\$ 10,720.97	\$ 3.09	\$ 2.79	\$ 0.30	\$ 45.21	\$ 13.01	\$ 32.20	378
Lockheed Martin Corporation	US5398301094	\$ 10,516.53	\$ 11.70	\$ 1.47	\$ 10.23	\$ 45.90	\$ 7.76	\$ 38.15	387
CME Group Inc.	US12572Q1058	\$ 5,771.10	\$ 1.19	\$ 0.91	\$ 0.28	\$ 27.15	\$ 6.59	\$ 20.56	343
International Flavors & Fragrances	US4595061015	\$ 1,370.65	\$ 2.03	\$ 1.35	\$ 0.68	\$ 10.50	\$ 6.12	\$ 4.38	287
Philip Morris International Inc.	US7181721090	\$ 11,117.48	\$ (0.41)	\$ 1.50	\$ (1.91)	\$ 44.30	\$ 4.59	\$ 39.71	421
American Express Company	US0258161092	\$ 6,593.20	\$ 2.78	\$ 0.88	\$ 1.90	\$ 36.51	\$ 4.57	\$ 31.94	366
Texas Instruments Inc.	US8825081040	\$ 18,547.60	\$ 46.75	\$ 1.67	\$ 45.08	\$ 80.73	\$ 4.21	\$ 76.52	525
United Health Group Incorporated	US91324P1021	\$ 30,781.24	\$ 17.93	\$ 1.46	\$ 16.47	\$ 156.60	\$ 4.11	\$ 152.49	514
Union Pacific Corporation	US9078181081	\$ 13,457.35	\$ 10.90	\$ 1.21	\$ 9.70	\$ 46.39	\$ 4.08	\$ 42.31	414
Accenture Plc	IE00B4BNMY34	\$ 16,136.91	\$ 7.10	\$ 1.09	\$ 6.01	\$ 67.41	\$ 3.28	\$ 64.13	451
Verisk Analytics Inc.	US92345Y1064	\$ 5,389.06	\$ 9.54	\$ 0.46	\$ 9.08	\$ 14.42	\$ 3.22	\$ 11.20	370
Colgate-Palmolive Company	US1941621039	\$ 8,288.10	\$ 0.94	\$ 0.73	\$ 0.21	\$ 20.43	\$ 2.80	\$ 17.63	429
IHS Markit Ltd	BMG475671050	\$ 3,871.90	\$ 2.91	\$ 0.52	\$ 2.39	\$ 15.09	\$ 2.43	\$ 12.66	300
Xilinx Inc.	US9839191015	\$ 3,855.26	\$ 15.39	\$ 1.99	\$ 13.40	\$ 23.90	\$ 2.40	\$ 21.50	363
Phillips 66	US7185461040	\$ 2,726.48	\$ (2.65)	\$ 0.50	\$ (3.15)	\$ (0.85)	\$ 2.23	\$ (3.07)	353
JPMorgan Chase & Co.	US46625H1005	\$ 26,079.35	\$ (4.80)	\$ (2.13)	\$ (2.68)	\$ 93.92	\$ (12.86)	\$ 106.78	449
Visa Inc	US92826C8394	\$ 35,577.68	\$ 14.74	\$ 0.23	\$ 14.50	\$ 140.61	\$ (13.13)	\$ 153.74	542
Pfizer Inc.	US7170811035	\$ 21,530.68	\$ 6.39	\$ (1.16)	\$ 7.55	\$ 89.08	\$ (13.14)	\$ 102.22	503
Paypal Holdings Incorporation	US70450Y1038	\$ 25,019.93	\$ 60.98	\$ 0.05	\$ 60.93	\$ 84.32	\$ (13.52)	\$ 97.84	440
Salesforce.com Inc.	US79466L3024	\$ 24,230.93	\$ 14.36	\$ (0.54)	\$ 14.90	\$ 105.45	\$ (14.60)	\$ 120.06	426
Intel Corporation	US4581401001	\$ 25,004.34	\$ 69.49	\$ (2.04)	\$ 71.52	\$ 107.12	\$ (14.81)	\$ 121.93	583
The Home Depot Inc.	US4370761029	\$ 28,134.25	\$ 11.69	\$ (2.27)	\$ 13.96	\$ 144.49	\$ (15.25)	\$ 159.74	487
Berkshire Hathaway Inc.	US0846707026	\$ 26,655.99	\$ (11.98)	\$ (2.42)	\$ (9.57)	\$ 108.11	\$ (16.34)	\$ 124.45	343
Alphabet Inc.	US02079K3059	\$ 44,957.03	\$ 114.62	\$ (1.02)	\$ 115.64	\$ 178.83	\$ (17.10)	\$ 195.93	555
American Tower Corporation	US03027X1000	\$ 14,050.33	\$ (2.44)	\$ (1.16)	\$ (1.28)	\$ (7.14)	\$ (18.71)	\$ 11.57	402
Alphabet Inc.	US02079K1079	\$ 38,919.40	\$ 108.73	\$ (2.31)	\$ 111.04	\$ 166.09	\$ (24.67)	\$ 190.76	426
Facebook Inc.	US30303M1027	\$ 58,536.26	\$ 146.15	\$ (1.45)	\$ 147.60	\$ 244.33	\$ (32.96)	\$ 277.29	517
Amazon.com Inc.	US0231351067	\$ 123,438.07	\$ 310.58	\$ (1.35)	\$ 311.93	\$ 498.29	\$ (45.77)	\$ 544.06	561
Microsoft Corporation	US5949181045	\$ 161,165.80	\$ 348.55	\$ (1.60)	\$ 350.15	\$ 673.90	\$ (47.09)	\$ 720.99	687
Apple Inc.	US0378331005	\$ 175,049.75	\$ 412.32	\$ (3.60)	\$ 415.92	\$ 730.74	\$ (63.82)	\$ 794.56	618

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Ranking by FundCt		AuM	Stock Flows (Mil USD)			5-Day Cumulative Stock Flows (Mil USD)			Crowding
Security Name	ISIN	Mil USD	Aggregate	Active	Passive	Aggregate	Active	Passive	FundCt
Microsoft Corporation	US5949181045	\$ 161,165.80	\$ 348.55	\$ (1.60)	\$ 350.15	\$ 673.90	\$ (47.09)	\$ 720.99	687
Apple Inc.	US0378331005	\$ 175,049.75	\$ 412.32	\$ (3.60)	\$ 415.92	\$ 730.74	\$ (63.82)	\$ 794.56	618
Intel Corporation	US4581401001	\$ 25,004.34	\$ 69.49	\$ (2.04)	\$ 71.52	\$ 107.12	\$ (14.81)	\$ 121.93	583
Merck & Co. Inc	US58933Y1055	\$ 23,119.76	\$ 13.10	\$ (0.17)	\$ 13.27	\$ 105.32	\$ (2.71)	\$ 108.03	573
Amazon.com Inc.	US0231351067	\$ 123,438.07	\$ 310.58	\$ (1.35)	\$ 311.93	\$ 498.29	\$ (45.77)	\$ 544.06	561
Cisco Systems Inc.	US17275R1023	\$ 20,155.44	\$ 44.40	\$ (1.61)	\$ 46.01	\$ 70.26	\$ (9.98)	\$ 80.24	556
Alphabet Inc.	US02079K3059	\$ 44,957.03	\$ 114.62	\$ (1.02)	\$ 115.64	\$ 178.83	\$ (17.10)	\$ 195.93	555
Johnson & Johnson	US4781601046	\$ 41,726.70	\$ 17.94	\$ (0.52)	\$ 18.47	\$ 174.56	\$ (8.41)	\$ 182.97	549
Verizon Communications Inc.	US92343V1044	\$ 23,846.37	\$ 2.58	\$ (1.73)	\$ 4.31	\$ 94.61	\$ (7.94)	\$ 102.55	546
Visa Inc	US92826C8394	\$ 35,577.68	\$ 14.74	\$ 0.23	\$ 14.50	\$ 140.61	\$ (13.13)	\$ 153.74	542
Nvidia Corp	US67066G1040	\$ 36,440.03	\$ 104.19	\$ 0.43	\$ 103.76	\$ 153.43	\$ (11.64)	\$ 165.07	541
Amgen Inc.	US0311621009	\$ 18,698.66	\$ 35.83	\$ (0.72)	\$ 36.55	\$ 119.90	\$ (6.90)	\$ 126.80	536
Texas Instruments Inc.	US8825081040	\$ 18,547.60	\$ 46.75	\$ 1.67	\$ 45.08	\$ 80.73	\$ 4.21	\$ 76.52	525
AbbVie Inc.	US00287Y1091	\$ 14,378.54	\$ 5.77	\$ 0.50	\$ 5.28	\$ 54.22	\$ (6.83)	\$ 61.05	520
Facebook Inc.	US30303M1027	\$ 58,536.26	\$ 146.15	\$ (1.45)	\$ 147.60	\$ 244.33	\$ (32.96)	\$ 277.29	517
United Health Group Incorporated	US91324P1021	\$ 30,781.24	\$ 17.93	\$ 1.46	\$ 16.47	\$ 156.60	\$ 4.11	\$ 152.49	514
Bristol-Myers Squibb Co.	US1101221083	\$ 14,085.88	\$ 4.32	\$ (1.20)	\$ 5.53	\$ 57.48	\$ (7.43)	\$ 64.91	514
Adobe Inc	US00724F1012	\$ 29,210.38	\$ 67.37	\$ 0.33	\$ 67.05	\$ 108.70	\$ (2.90)	\$ 111.61	513
Gilead Sciences Inc.	US3755581036	\$ 10,513.61	\$ 10.50	\$ 0.27	\$ 10.23	\$ 68.57	\$ (2.28)	\$ 70.85	508
Pfizer Inc.	US7170811035	\$ 21,530.68	\$ 6.39	\$ (1.16)	\$ 7.55	\$ 89.08	\$ (13.14)	\$ 102.22	503
The Procter & Gamble Company	US7427181091	\$ 32,721.44	\$ 4.50	\$ (1.58)	\$ 6.09	\$ 124.95	\$ (8.66)	\$ 133.62	500
Pepsico Inc	US7134481081	\$ 22,958.30	\$ 48.28	\$ (1.63)	\$ 49.91	\$ 68.07	\$ (9.71)	\$ 77.78	489
MasterCard Incorporated	US57636Q1040	\$ 29,496.50	\$ 9.51	\$ 0.04	\$ 9.47	\$ 116.25	\$ (7.53)	\$ 123.78	488
The Home Depot Inc.	US4370761029	\$ 28,134.25	\$ 11.69	\$ (2.27)	\$ 13.96	\$ 144.49	\$ (15.25)	\$ 159.74	487
Target Corporation	US87612E1064	\$ 8,942.29	\$ 3.60	\$ (0.09)	\$ 3.69	\$ 31.72	\$ (0.05)	\$ 31.77	484
BioGen Inc	US09062X1037	\$ 5,476.47	\$ 6.94	\$ 0.33	\$ 6.62	\$ 41.85	\$ (1.34)	\$ 43.20	475
Eli Lilly and Company	US5324571083	\$ 12,980.83	\$ 6.49	\$ (0.47)	\$ 6.96	\$ 45.45	\$ (5.74)	\$ 51.19	474
The Coca-Cola Company	US1912161007	\$ 18,877.24	\$ 5.63	\$ (0.58)	\$ 6.21	\$ 69.70	\$ (4.09)	\$ 73.80	471
Medtronic Inc.	IE00BTN1Y115	\$ 17,322.39	\$ 8.28	\$ (0.20)	\$ 8.48	\$ 53.48	\$ (2.07)	\$ 55.55	466
Comcast Corporation	US20030N1019	\$ 24,612.03	\$ 53.05	\$ (0.95)	\$ 54.01	\$ 85.44	\$ (4.23)	\$ 89.67	465