

Accurate and Timely Private Placement and PIPE Market Data

Financial Intelligence
Informa



Our market data, research, and analysis in the Private Placement and Private Investment in Public Equity (PIPE) market are your information advantage!

As an investment professional, information is your key advantage. It is what sets you apart and enables you to make better decisions. Access to accurate, detailed, and timely market data is vital to your job.

At PlacementTracker, we understand how frustrating it can be to get access to detailed private placement market data. This information is hard to collect, difficult to interpret, and challenging to manage.

Imagine what it would be like to have web-based access to a database of private placement transactions. Just think what you could accomplish with that information.

- Evaluate private placement transactions and investors
- Perform quick transaction pricing
- Identify potential issuers and investors
- Compile comparable deal, investor and agent statistics

PlacementTracker is the premier research, analysis, and reporting tool for private placements by publicly-traded companies. Cataloging private placements since January 1, 1995, PlacementTracker's interactive database includes over 50,000 transaction profiles, over 2,700 placement agent profiles, over 15,000 investor profiles, and over 1,200 legal counsel profiles. PlacementTracker is used across the globe in media, academic, and government publications, as well as sell-side and buy-side firms.

Developed by investment professionals for investment professionals, PlacementTracker provides you a superior web-based tool to quickly access the information you need. Since launching in 2001, firms ranging from institutional investors who are active in the PIPE market to bulge bracket investment banking firms, looking to better represent public company clients, have subscribed to PlacementTracker. With subscription packages for investment firms, issuers, and law firms of all sizes, PlacementTracker has information solutions for all participants in the private placement and PIPE markets.

PlacementTracker Subscription Features:

- Transaction Reports
- Custom Reports and Email Alerts
- PIPE Candidate and Shelf Registration Searches
- Agent, Investor, and Legal Counsel Profiles and Contact Information
- Industry League Tables

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more information about
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